



Atty. Dkt. No. 048369-0132

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hidekazu SAKAGAMI et al.
Title: MOBILE MARKETING METHOD, MOBILE
MARKETING SYSTEM, MOBILE MARKETING
SERVER, AND ASSOCIATED USER TERMINAL,
ANALYSIS TERMINAL, AND PROGRAM
Appl. No.: 10/081,229
Filing Date: 02/25/2002
Examiner: Retta, Yehdega
Art Unit: 3622
Confirmation Number: 1662

AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.116

Mail Stop Box AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Final Office Action dated August 10, 2007,
concerning the above-referenced patent application.

A Listing of the Claims begins on page 2 of this document.

Remarks/Arguments begin on page 9 of this document.

Please amend the application as follows:

12/06/2007 JADD01 00000016 10081229

01 FC:1251

120.00 0P